



# Jessica White Hall

Global Director, Procter & Gamble



## Position Held & Dates

<b>Born</b> Cincinnati, OH	1985-1992	Finance & Accounting (Customer Credit, Promotion Payments, Bar Soap Cost Analyst, Fabric Softeners Financial Analyst)
<b>Residence</b> Cincinnati, OH	1992-1998	CMK Sr. Supervisor Hair Care, Millstone, Tissue/Towel New Business Development (incl. MLOA)
<b>Degree</b> 1985 BS, Vanderbilt University, Nashville, TN	1998-2000	CMK Sr. Manager Snacks, Shortening & Oils, NBD
<b>Employment</b> Procter & Gamble 1985 – present	2000-2001	CMK Sr. Manager NA MDO Multicultural Business Development Organization (MBDO)
<b>Current Position</b> Global Director, Consumer & Market Knowledge, North America Fabric Care (Tide, Downy, Gain, Bounce, Cheer) \$6B business and Global Fabric Enhancers \$2B+ business	2001-2002	CMK Assoc. Director NA MDO MBDO
<b>Personal:</b> Married to Theodore (Chip) Hall, III Children: Maya (17), Ebony (27), Jade and Theo (25)	2002-2003	CMK Assoc. Director NA MDO Shopper Insights, Market Strategy & Planning
	2003-2004	CMK Director NA MDO Sales and Shopper Insights
	2004-2007	CMK Global Director Pet Care
	2009-2013	Regional Leader for NA CMK Staffing Board (550+ employees)
	2007-present	CMK Global Director NA Fabric Care (\$6B business), Global Fabric Enhancers (+\$2B business)
	Ongoing-	P&G Mentor to <u>many</u> , Recruiting Day Panelist, Member of Corporate African American Leadership Team, Sponsor for CMK African American Network

## Activities

- Director -Women Helping Women
- Director -St. Aloysius Orphanage
- Director – DePaul Cristo Rey High School

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Director, CMK, Fabric Care

## Activities (cont'd)

Director -Taft Museum of Art

Member- YWCA – Race Intervention

Member -United Way Committees

Director -Children’s for Children (P&G) Child Care Center

Member -2004 Cincinnati Fusion Weekend Committee

Member -P&G Ohio Classic Weekend Committee

Midwest Black Family Reunion Executive Board

Member -Marketing Research Executive Board (MREB)

Member -National Executive Women (NEW)

Member -National Association for Female Executives (NAFE)

Winton Hills Community Church P.C.A., Director of Women’s Ministry

Executive Member –Queen City Chapter of The Links, Incorporated

Member –Cincinnati Chapter of Jack and Jill of America, Incorporated

## Hobbies/Interests

Traveling, Reading, Theater, attending daughter’s activities (track, basketball, etc.).

Past owner of African Art import business with proceeds benefiting medical clinic in Akuse, Ghana, West Africa.

## Leadership and Success

My definition of professional success has evolved. Today it’s more about making a difference, connecting with people, and being an authentic leader. Results are the cost of entry. Without results, you don’t get a chance. Beyond results, relationships are everything.